

# 一众显示科技有限公司

TEAM SOURCE DISPLAY TECH. CO, LTD.

Module	NO.: TS	T028WVBS-33
V	ersion: V1.0	
☐ APPROVAL FOR	SPECIFICATION	☐ APPROVAL FOR SAMPLE
or Customer's Accept	ance:	Alle
Approved by		Comment
eam Source Display:	, ER	
Presented by	Reviewed	l by Approved
		7.56.000



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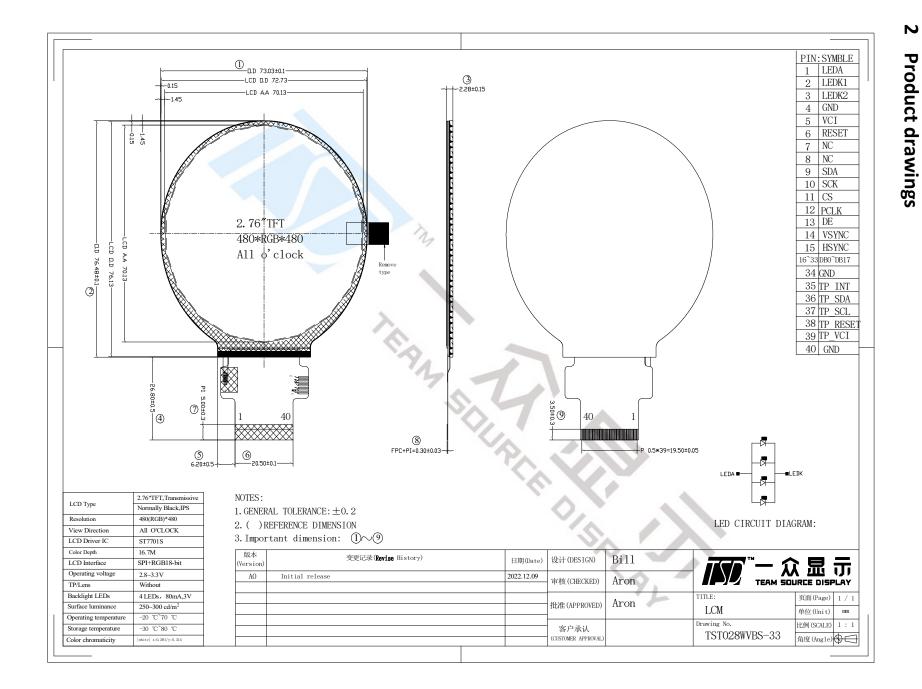
## **1** General Characteristics

ITEM	Specification	Unit
LCD Type	a-Si TFT,Transmissive,Normally black,IPS	-
LCD Size	2.76	inch
Resolution (W x H)	480 x (RGB) × 480	pixel
LCM size	73.03(W) x 76.48(H) x 2.28(D)	mm
Active Area	ø70.13	mm
Pixel Pitch	0.111(H)x0.111(V)	mm
Viewing Direction	all o'clock	-
Gray Scale Inversion Direction	all o'clock	-
Viewing Angle	Top:80,Bottom:80; Left/ Right:80	deg.
Color Depth	16.7M	7-6
Pixel Arrangement	RGB-stripe	· (2)
Backlight Type	4 LEDs,80mA	7/-
Surface Luminance	300	cd/m2
Surface Treatment		-
Driver IC	ST7701S	-
Interface Type	SPI+RGB	-
Input Voltage	2.8~3.3	V
With/Without TP	Without	-
Weight	TBD	g

Note 1: RoHS compliant

Note 2: LCM weight tolerance: ± 5%.

# TEAM SOURCE DISPLAY





# 3 Interface description

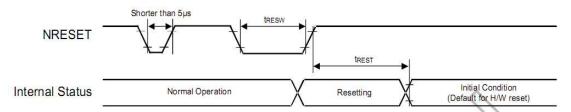
引脚(PIN)	符号(symbol)	描述(description)			
1	LEDA	Backlight A Aothod input pin.			
2	LEDK1	Backlight K Cathode input pin.			
3	LEDK2	Backlight K Cathode input pin.			
4	GND	System Ground. (0V)			
5	VCI	Power supply +2.8V			
6	RESET	Reset input signal			
7	NC	No connect			
8	NC	No connect			
9	SDA	serial data input/output signal			
10	SCK	Serial clock signal			
11	CS	Chip select signal.			
12	PCLK	Dot clock signal			
13	DE	A data ENABLE input signal			
14	VSYNC	Line synchronizing signal			
15	HSYNC	Frame synchronizing signal			
16~33	DB0~DB17	Data Pin			
34	GND	System Ground. (0V)			
35	TP_INT/NC	CTP interrupt signal output pin			
36	TP_SDA/NC	CTP data input/ouput pin			
37	TP_SCL/NC	CTP clock input pin			
38	TP_RESET/NC	CTP reset signal input pin			
39	TP_VCI/NC	CTP Power supply			
40	GND	System Ground. (0V)			

<u>-5-</u> Website: www.tslcd.com/www.lcdlcm.com



# 4 LCM Interface Timing

### 4.1 Reset Timing



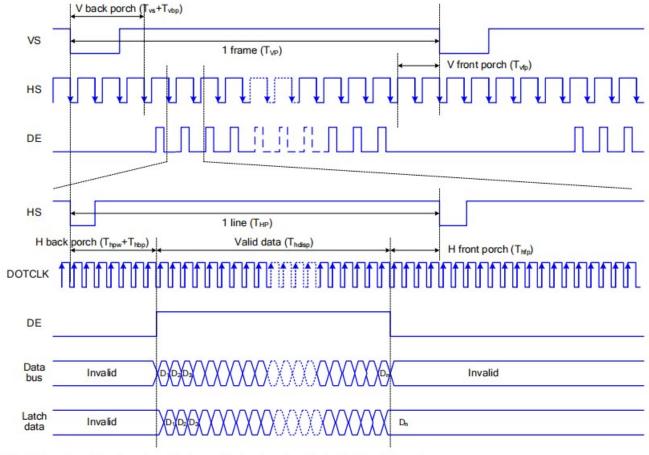
Signal	Symbol	Parameter	Min	Max	Unit
	tRESW	Reset low pulse width	10	<u>-</u> /-	us
NRESET	tREST	Reset complete time	-	5 (note 1)	ms
				120(note 2)	ms

Note: (1) When reset applied during SLPIN mode;

(2) When reset applied during SLPOUT mode.

### 4.2 RGB Timing Characteristics

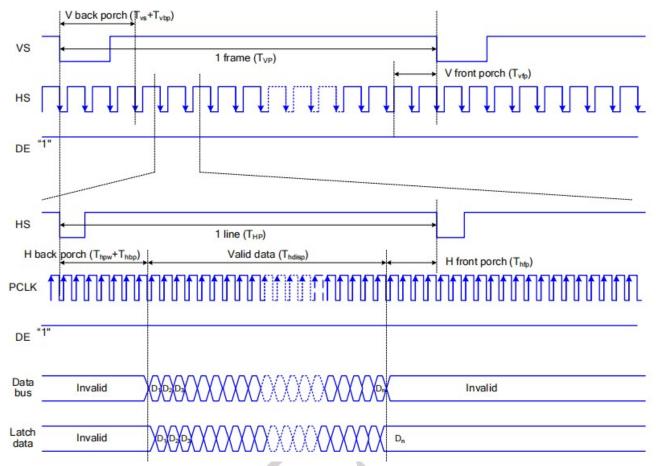
The timing chart of RGB interface DE mode is shown as follows.



Note: The setting of front porch and back porch in host must match that in IC as this mode.



The timing chart of RGB interface HV mode is shown as follows.



VDDI=1.8, VDD=2.8, AGND=DGND=0V, Ta=25 ℃

Signal	Symbol	Parameter	MIN	MAX	Unit	Description
HSYNC, VSYNC	Tsyncs	VSYNC, HSYNC Setup Time	5	-	ns	
ENABLE	T <sub>ENS</sub>	Enable Setup Time	5	12	ns	
T <sub>ENH</sub>		Enable Hold Time	5	-	ns	
90	PWDH	DOTCLK High-level Pulse Width	15	-	ns	
DOTCLK	PWDL	DOTCLK Low-level Pulse Width	15	=	ns	
DOTCLK T <sub>CYCD</sub>		DOTCLK Cycle Time	33	-	ns	
	Trghr, Trghf	DOTCLK Rise/Fall time	-	15	ns	
DB	T <sub>PDS</sub>	PD Data Setup Time	5	-	ns	
DB	T <sub>PDH</sub>	PD Data Hold Time	5	-	ns	



Please refer to the following table for the setting limitation of RGB interface signals.

Parameter	Symbol	Min.	Тур.	Max.	Unit
Horizontal Sync. Width	hpw	1	-	255	Clock
Horizontal Sync. Back Porch	hbp	1	-	255	Clock
Horizontal Sync. Front Porch	hfp	1			Clock
Vertical Sync. Width	vs	1	-	254	Line
Vertical Sync. Back Porch	vbp	1	-	254	Line
Vertical Sync. Front Porch	vfp	2		-	Line

Note:

1. Typical value are related to the setting frame rate is 60Hz..





## 4.3 SPI Interface Characteristics (3-Pin SPI, 9-bit/16-bit)

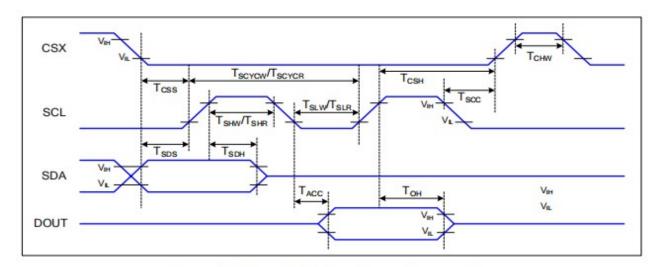


Figure 1 3-line serial Interface Timing Characteristics

VDDI=1.8,VDD=2.8, AGND=DGND=0V, Ta=25℃

Signal	Symbol	Parameter	Min	Max	Unit	Description
	T <sub>CSS</sub>	Chip select setup time (write)	15		ns	
	T <sub>CSH</sub>	Chip select hold time (write)	15	19	ns	
CSX	T <sub>CSS</sub>	Chip select setup time (read)	60	2.0	ns	
	Tscc	Chip select hold time (read)	60		ns	
	T <sub>CHW</sub>	Chip select "H" pulse width	40		ns	
	T <sub>SCYCW</sub>	Serial clock cycle (Write)	66		ns	
	T <sub>SHW</sub>	SCL "H" pulse width (Write)	15		ns	
SCL	Tsuv	SCL "L" pulse width (Write)	15		ns	
SUL	TSCYCR	Serial clock cycle (Read)	150	50	ns	
	T <sub>SHR</sub>	SCL "H" pulse width (Read)	60		ns	
	T <sub>SLR</sub>	SCL "L" pulse width (Read)	60		ns	
SDA	T <sub>SDS</sub>	Data setup time	10		ns	
(DIN)	T <sub>SDH</sub>	Data hold time	10		ns	

Table 4 3-line serial Interface Characteristics

Note: The rising time and falling time (Tr, Tf) of input signal are specified at 15 ns or less. Logic high and low levels are specified as 30% and 70% of VDDI for Input signals.



### 5 Absolute Maximum Ratings

PARAMETER	SYMBOL	MIN	MAX	UNIT
Supply Voltage (Analog)	VCI~GND	-0.3	+4.6	V
Logic signal voltage(I/O)	IOVCC~GND	-0.3	+4.6	V
Operating Temperature	ТОР	-20	70	° C
Storage Temperature	TST	-30	80	° C
Humidity	RH	-	90%(Max 60°C)	RH

### 6 Electrical Characteristics

PARAMETER	SYMBOL	MIN	TYP	MAX	UNIT
Analog operating voltage	VCI	2.65	2.8	3.3	V
Logic operating voltage	IOVCC	-	-	-	V
Input Current	IDD	-	TBD		mA
Input Voltage ' H ' level	VIH	0.7IOVCC	/-	IOVCC	**
Input Voltage ' L ' level	VIL	GND	<i>-</i>	0.3IOVCC	V
Output Voltage ' H ' level	VOH	0.8IOVCC		IOVCC	V
Output Voltage ' L ' level	VOL	GND		0.2IOVCC	

# 7 Backlight Characteristics

ITEM	SYMBOL	MIN	ТҮР	MAX	UNIT
Voltage for LED backlight	$V_{f}$	-	3	-	V
Current for LED backlight	I <sub>f</sub>		80	-	mA
Power consumption	Wbl	-	240	-	mW
Uniformity	Avg	80	- ·	-	%
LED Life Time		30000	40000	-	Hrs

### Note:

- 1.The LED life time is defined as the module brightness decrease to 50% original brightness at Ta= $25^{\circ}$ C, 60%RH  $\pm 5^{\circ}$ M.
- 2. The life time of LED will be reduced if LED is driven by high current, high ambient temperature and humidity conditions.
- 3. Typical operating life time is an estimated data.
- 4. Permanent damage to the device may occur if maximum values are exceeded or reverse voltage is loaded .Functional operation should be restricted to the conditions described under normal operating conditions.

Website: www.tslcd.com/www.lcdlcm.com



### 8 LCD Optical specifications

Item	Symbol	Conditio	Specification			Unit	Remark
item	Зуппрог	n	Min	Тур	Max	Onit	Kemark
Response time (By Quick)	Tr+Tf	θ = 0°	-	35	40	ms	Note 5
Contrast ratio	CR	θ = 0°	1000	1200	-		Note 2,6
	Тор	CR ≥ 10	80	85	-		
Viouing angle	Bottom	CR ≥ 10	80	85	-		Note 2.6.7
Viewing angle	Left	CR ≥ 10	80	85	-	Deg.	Note 2,6,7
	Right	CR ≥ 10	80	85	-		
	Wx			0. 281			
	Wy			0.314	11		
Colon Filton	Rx			0.645			
Color Filter	Ry		-0.03	0. 326	10.02	10	Note 2
Chromacicity	Gx		-0.03	0.320	+0.03	17 h	Note 3
with C light	Gy	θ = 0°		0.640	3	8,	
	Вх	]		0. 151	7 (4)		
	Ву			0.055	0.		
Transmittance	Trans		-	4.0%	U -		Note 4

Note 1: Ambient temperature = 25°C.

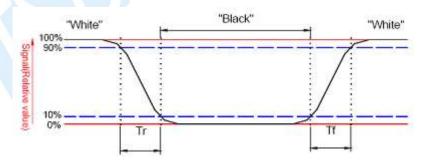
Note 2: To be measured with a viewing cone of 2°by Topcon luminance meter BM-5A.

Note 3: To be measured with Otsuta chromaticity meter LCF-2100M, CF only measure under C light simulation.

Note 4: CTC shipping status is cell without polarizer. Transmittance of Specification is cell with polarizer. The tolerance of Transmittance is  $\pm 10\%$ .

Note 5: Definition of response time:

The output signals of TRD-100 are measured when the input signals are changed to "White" (falling time) and from "White" to "Black" (rising time), respectively. The interval is between the 10% and 90% of amplitudes. Refer to figure as below.



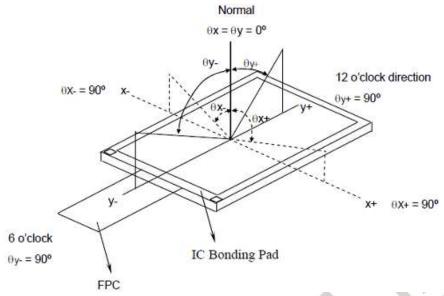
Note 6: Definition of contrast ratio:

Contrast ratio is calculated by the following formula.

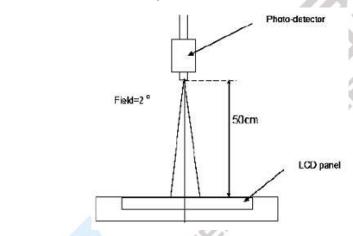
Contrast ratio (CR)=  $\frac{\text{Brightness on the "white" state}}{\text{Brightness on the "black" state}}$ 

Note 7: Definition of viewing angle

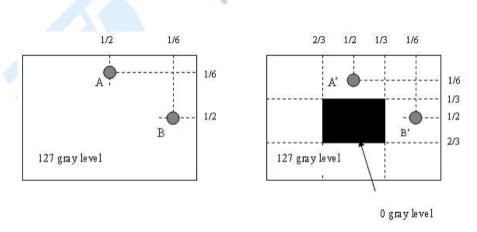




Note 8: Optical characteristic measurement setup.



Note 9:

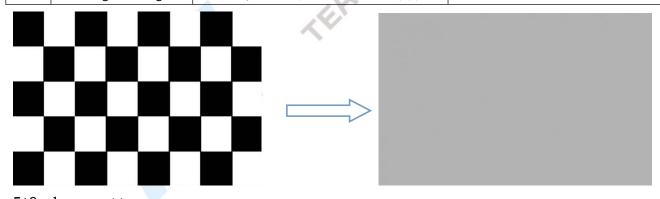


I LA-LA' I / LA x 100%= 2% max., LA and LA' are brightness at location A and A'. I LB-LB' I / LB x 100%= 2% max., LB and LB' are brightness at location B and B'.



### 9 RELIABILITY TEST

NO.	TEST ITEM	TEST CONDITION	INSPECTION AFTER TEST
1	High Temperature Storage	80±2°C/96 hours	Inspection after 2~4 hours storage at room temperature and humidity.  The condensation is not accepted. The sample shall be free from defects:  1. Air bubble in the LCD 2. Seal leak 3. Non-display 4. Missing segments 5. Glass crack
2	Low Temperature Storage	-30±2°C/96 hours	
3	High Temperature Operating	70±2°C/96 hours	
4	Low Temperature Operating	-20±2°C/96 hours	
5	Temperature Cycle	-20±2°C ~ 25~ 70± 2°C × 10 cycles (30 min.) (5min.) (30min.)	
6	Damp Proof Test	60°C ±5°C × 90%RH/96 hours	
7	Vibration Test	Frequency 10Hz~55Hz Stroke: 1.5mm Sweep: 10Hz~150 Hz~10Hz 2 hours For each direction of X, Y, Z	
8	Shock Test	Half-sine, wave, 300m/s	
9	Packing Drop Test	Height: 80 cm 1 corner, concrete floor	
10	Electrostatic Discharge Test	C=150pF, R=330 Ω Air: ±8KV 150pF/330Ω 30 times Contact: ±4KV,20 times	
11	Image Sticking	25℃,60%RH (ref. to <b>Remark</b> (1))	30mins



5\*8 chess pattern

# 10 Image Sticking

### 10.1 What is image sticking?

If you remain a fixed image on LCD Display for a long period of time, you may experience a phenomenon called Image Sticking. Image Sticking - sometimes also called "image retention" or "ghosting" - is a phenomenon where a faint outline of a previously displayed image remains visible on the screen when the image is changed. It can occur at variable levels of intensity depending on the specific image makeup, as well as the amount of time the core image elements are allowed to remain unchanged on the screen. In POS applications, for example, a



button menu which remains fixed, or in which the "frame" elements (core image) remain fixed and the buttons may change, may be susceptible to image sticking. It is important to note that if the screen is used exclusively for this application, the user may never notice this phenomenon since the screen never displays other content. It is only when an image other than the "retained" image is shown on the screen that this issue becomes evident. Image sticking is different that the "burn-in" effect commonly associated with phosphor based devices.

### 10.2 What cause image sticking?

Image sticking is an intrinsic behavior of LCD displays due to the susceptibility to polarization of the interior materials (liquid crystals) when used under static, charged conditions (continuously displaying the same image). The individual liquid crystals in an LCD panel have unique electrical properties. Displaying a fixed pattern - such as the POS menu described above — over prolonged periods can cause a parasitic charge build-up (polarization) within the liquid crystals which affects the crystals' optical properties and ultimately prevents the liquid crystal from returning to its normal, relaxed state when the pattern is finally changed. This effect takes place at a cellular level within the LCD, and the effect can cause charged crystal alignment at the bottom or top of a crystal cell in the "z" axis, or even crystal migration to the edges of a cell, again based on their polarity. These conditions can cause image sticking over an entire area, or at boundaries of distinct color change respectively. In either case, when the liquid crystals in the pixels and sub-pixels utilized to display the static image are polarized such that they can not return fully to their "relaxed" state upon deactivation, the result is a faint, visible, retained image on the panel upon presentation of a new, different image. The actual rate of image retention depends on variation factors such as the specific image, how long it is displayed unchanged, the temperature within the panel and even the specific panel brand due to manufacturing differences amongst panel manufacturers.

### 10.3 How to avoid image sticking?

- Try not to operate the LCD with a "fixed" image on the screen for more than 1 hours.
- If you are operating the monitor in an elevated temperature environment and with a displayed image which is contrary to the recommendations in "For Software Developers" below, image stick can occur in as little as 30 minutes. Adjust your screen saver settings accordingly.
- Power down the unit during prolonged periods of inactivity such as the hours a store is closed or a shift during which the piece of equipment isn't used.
- Use a screensaver with a black or medium gray background that is automatically set to come on if the device is inactive for more than 5-10 minutes.
- Avoid placing the monitor in poorly ventilated areas or in areas that will create excess heat around the monitor for software developers.
- In defining the icons, buttons, or windows in the screen, try to utilize block patterns instead of distinct lines as borders for dividing the display into distinct areas.
- If it is necessary to display a static image, try to use colors that are symmetric to the middle grey level at the boundary of two different colors, and slightly shift the borders line once in a while.
- Try to utilize medium gray hues for those areas that will have prolonged display times or remain static as other menu elements change.

### 10.4 How to fix the image sticking?

Unlike the usually irreversible "burn-in" effects commonly associated with direct view phosphor display devices such as CRTs, an image retained on an LCD display can be reversed – often to a point of total invisibility. However, the severity of the underlying causes (as described above) of the image retained on a specific display, as well as



the variation factors—under which the retained image was created, will dictate the final level of retention reversal. One way to erase a retained image on a panel is to run the screen (monitor—"on") in an—"all black"—pattern for 4-6 hours. It is also helpful to do this in an elevated temperature environment of approximately 35° to 50°C. Again, utilizing a dynamic screen saver with an all black background during prolonged idle display periods is a good way to avoid image retention issues.

### 10.5 Is image sticking covered by TSD warranty?

Image sticking is a phenomenon inherent to LCD Display technology itself, and as such, the occurrence of this "ghosting" effect is considered normal operation by the manufacturers of the LCD display modules which are integrated into today's monitor solutions. TSD does not warrant any display against the occurrence of image sticking. We strongly advise that you follow the operating recommendations listed above to avoid the occurrence of this phenomenon.

### 11 Suggestions for using LCD modules

### 11.1 Handling of LCM

- 1. The LCD screen is made of glass. Don't give excessive external shock, or drop from a high place.
- 2. If the LCD screen is damaged and the liquid crystal leaks out, do not lick and swallow. When the liquid is attach to your hand, skin, cloth etc, wash it off by using soap and water thoroughly and immediately.
- 3. Don't apply excessive force on the surface of the LCM.
- 4. If the surface is contaminated, clean it with soft cloth. If the LCM is severely contaminated, use Isopropyl alcohol/Ethyl alcohol to clean. Other solvents may damage the polarizer. The following solvents is especially prohibited: water, ketone Aromatic solvents etc.
- 5. Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- 6. Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.
- 7. Don't disassemble the LCM.
- 8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
- Be sure to ground the body when handling the LCD modules.
- Tools required for assembling, such as soldering irons, must be properly grounded.
- To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
- The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- 9. Do not alter, modify or change the the shape of the tab on the metal frame.
- 10. Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.
- 11. Do not damage or modify the pattern writing on the printed circuit board.
- 12. Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector
- 13. Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- 14. Do not drop, bend or twist LCM.



### 11.2 Storage

- 1. Store in an ambient temperature of 5 to 45 C, and in a relative humidity of 40% to 60%. Don't expose to sunlight or fluorescent light.
- 2. Storage in a clean environment, free from dust, active gas, and solvent.
- 3. Store in antistatic container.

### 12 Limited Warranty

### 12.1

Our warranty liability is limited to repair and/or replacement. We will not be responsible for any consequential loss.

### 12.2

If possible, we suggest customer to use up all LCD modules as soon as possible. If the LCD module storage time over twelve months, we suggest to recheck it before being used.

### 12.3

Any product issues must be feedback to TSD within twelve months since delivery, otherwise, we will not be responsible for the subsequent or consequential events.

